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Claire Belton

# I AM PUSHEEN THE CAT

**This collection of oh-so-cute kitty comics—an online cult phenomenon, now for the first time in an adorable gift book—Pusheen combines the rabid fanbase of The Oatmeal’s *How to Tell if Your Cat Is Plotting to Kill You* with the super-sweet appeal of Hello Kitty.**

With more than 2 million page views a month, 500,000+ blog subscribers, and 500,000+ Facebook followers, Pusheen is a pleasantly tubby gray tabby cat who has warmed hearts and tickled funny bones of millions worldwide with her signature GIF animated bops, bounces, and tail wiggles. Now, Pusheen is ready to make the leap from digital to print with her first comic collection!

*I Am Pusheen the Cat* features some of the most popular comics from the website, including *Reasons I Love Fall*, *Career Options for Your Cat*, and *Christmas To Do List*, as well as a healthy serving (at least 25 percent) of never-before-seen material that is sure to delight Pusheen’s many dedicated fans.

- National print publicity and radio publicity • Online and blog publicity • Online advertising and promotions • Book microsite
- Feature title on [SimonandSchuster.com](http://SimonandSchuster.com)

**Claire Belton** is an illustrator, designer, and entrepreneur. She is co-president and head designer at Pusheen Corp. Her past freelance works include illustrations for clients, such as Tokyopop, Official PlayStation Magazine, and Amaranth Games.

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# I Am Pusheen the Cat



Claire Belton

A Touchstone Book

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**For Sarah and Jake.**

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preparing the illustrations for print.*





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**Part I**

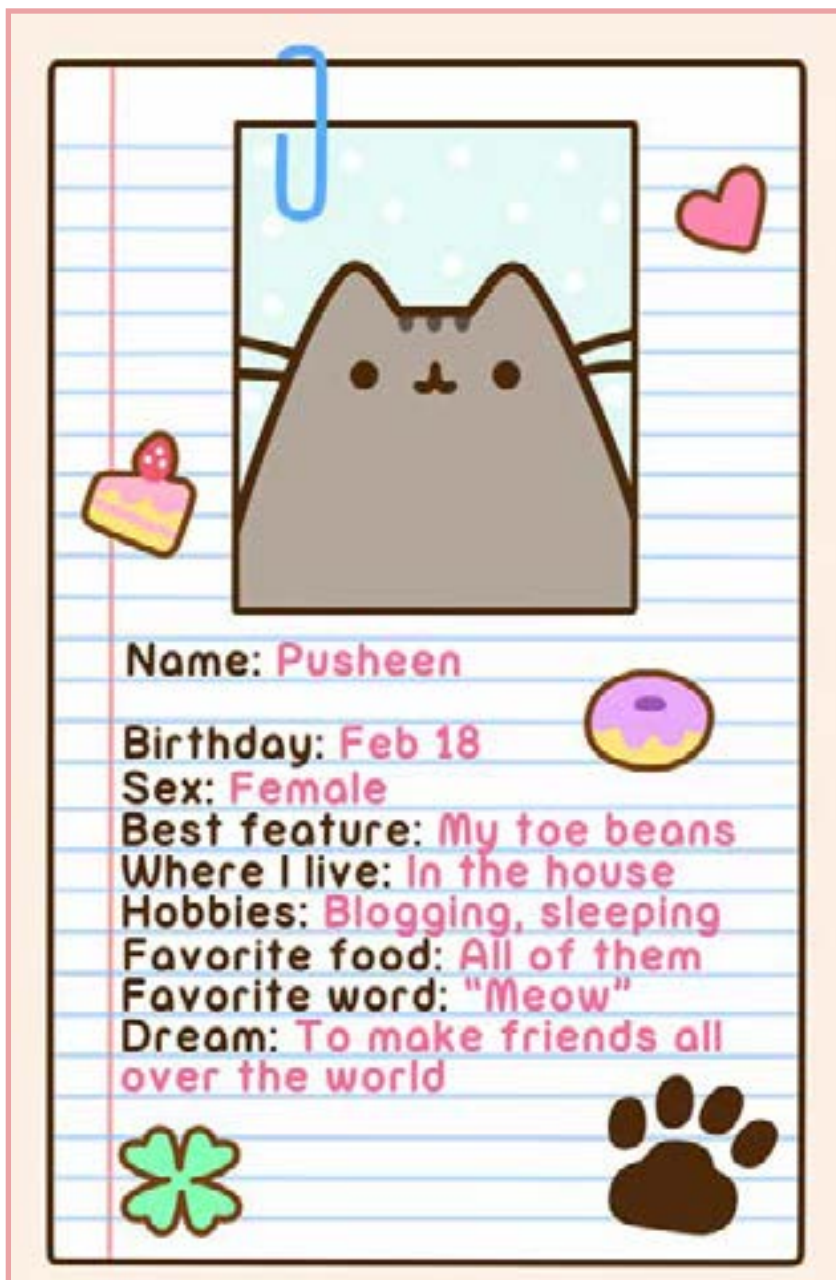
**I Am  
Pusheen  
the Cat**







I Am Pusheen the Cat



## ♥ Things that I love ♥



Music



Food



Friends



Family



Sleep



Internet



# Petting chart



Yes, please!



Okay.



I will bite you.

**My perfect  
weekend**



**Eat everything**



Sleep



Chill with friends



Party



Blog

## My weekend plans:





# Pusheen's guide to "acquiring" treats



1. Case the joint



2. Consume the target



**3. Destroy the evidence**



**4. No remorse**



## Pusheen's guide to being friendly



Not friendly



Kind of friendly?



Friendly



Too friendly

## Pusheen's guide to sleeping positions



The beached whale



The roast turkey



The superhero



The horizontal zombie



If I were tiny, I would...



get groomed with a toothbrush



play with thread



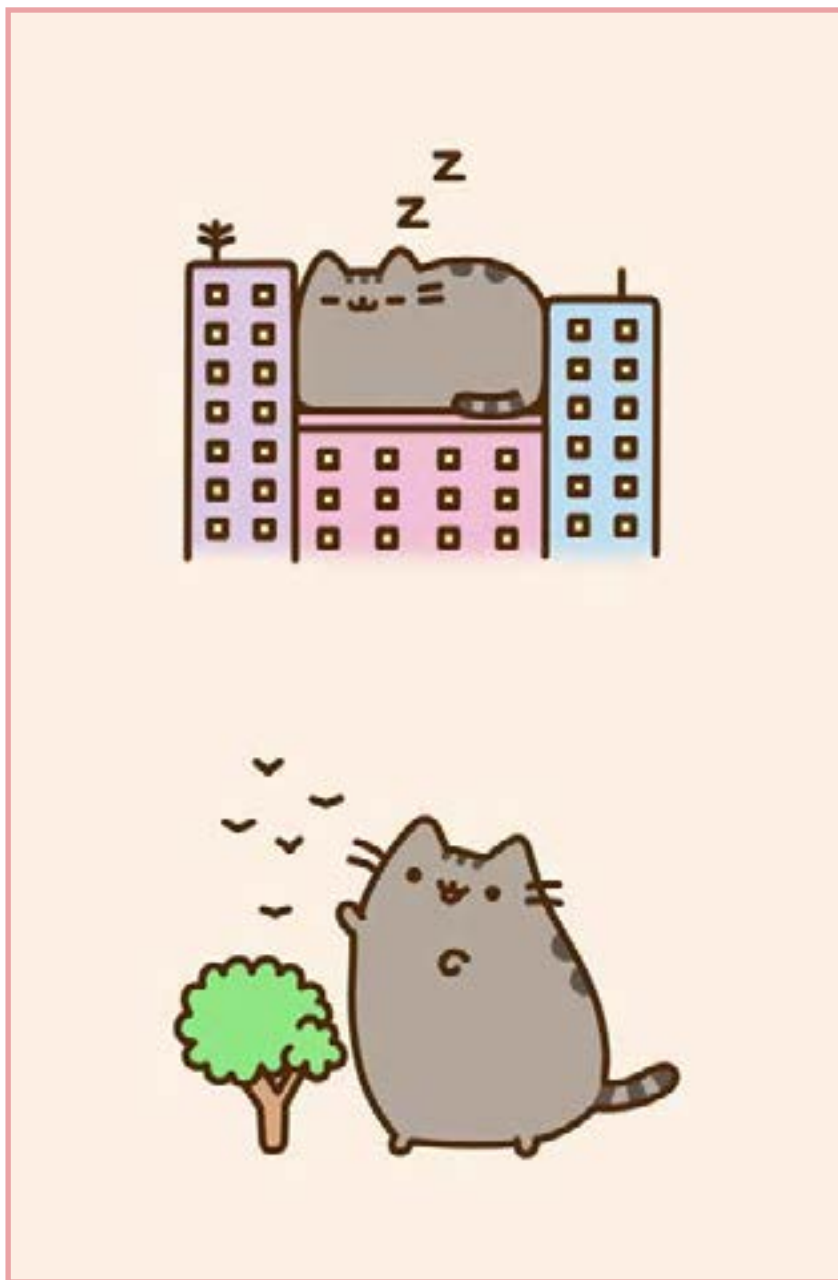
bathe in a teacup



sleep on a marshmallow

# If cats were giant







## Pusheen's guide to being lazy



Kind of lazy



Lazy



Very lazy



Super lazy

**So lazy**



**can't move**



I Am Pusheen the Cat



5

# Pusheen Games

# 1. Lick cold things



## 2. Sleep inconveniently



### 3. Yodeling (at 2:00 am)

mrowwyrowahhrrrmroww



wahhrowww mrrowwahhh



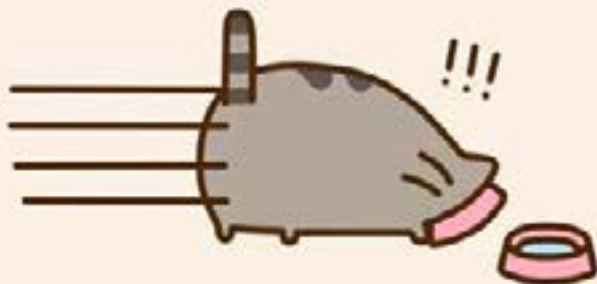
raarmrrwraaamyoooo



## 4. Contortion

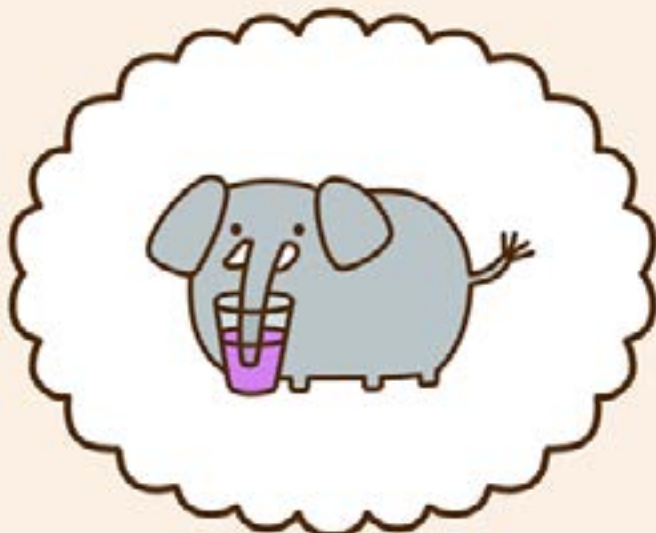


## 5. 3-meter dash





**I like to drink with a straw**



**and pretend I'm a tiny elephant**

I love snuggles





# Part II

## Things You Should Know About Cats







## Understanding your cat's emotions



**Happiness**  
(I've eaten recently)



**Sadness**  
(I want more food)



I Am Pusheen the Cat



**Anger**  
(Give me more food)



**Curiosity**  
(Where is the food?)



## Things You Should Know About Cats



**Contentment**  
(I ate all of the food)



**Fear**  
(Will there be more?)

## Things that cats kind of look like



Cat



Seal



## Things You Should Know About Cats



Cat



Owl



Cat



?????

## Career options for your cat



**Baker**



**Pianist**



**Masseuse**



**Sculptor**



**Blogger**



**DJ**



## Things that cats apparently don't mind





# Scary stories



for your cat



Once upon a time...



There was a food bowl.



It was empty.

The end.



**Once upon a time...**



**There was a bathtub.**



**There were cats in it.**

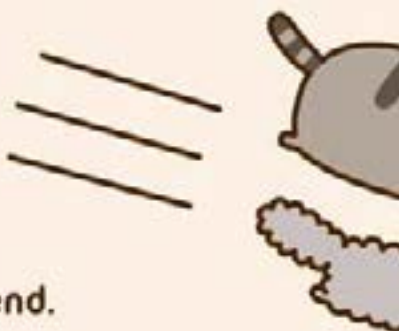
**The end.**



Once upon a time...



There was a vacuum cleaner.



The end.



# Cat Etiquette



**Remove kibbles from your dish before eating them.**



**If you must barf, do so on the rug.**



**If standing on someone,  
face them with your butt.**



**Only scratch furniture  
when you feel like it.**



## Things You Should Know About Cats



**Be sure to kick litter  
all over the floor.**



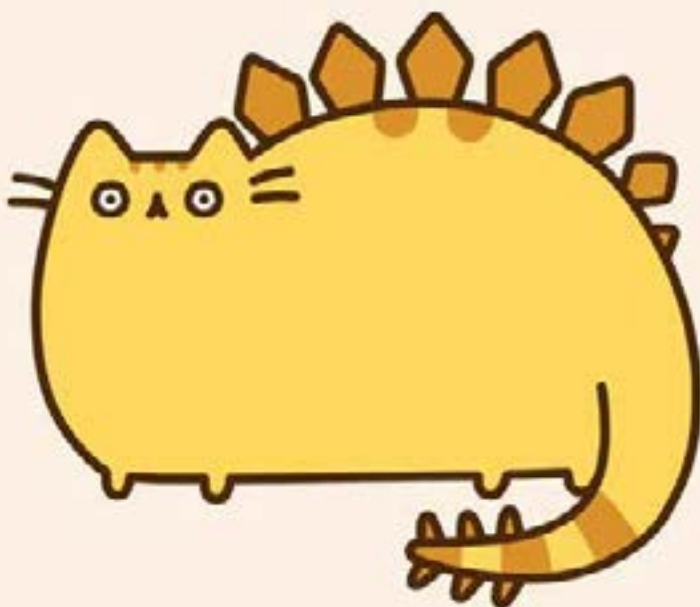
**Don't forget to shed  
on everything!**



# DinoCats



**Felineosaurus Rex**



**Stareosaurus**



**Anaposaurus**



**Tearodactyl**



**Velocicattor**





## 6 reasons you should consider being a cat



1. Free food



2. Free rent



3. Sleep as long as you want to



4. Look great with no effort



**5. Toes look like beans**



**6. License to *kill***



## Places that cats belong



The sink: No



Your shoes: No



## Things You Should Know About Cats



**The table: No**



**Your bag: No**



I Am Pusheen the Cat



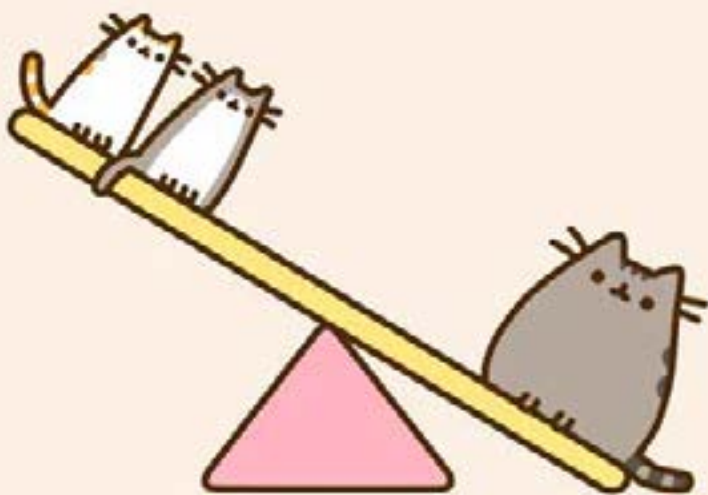
**This thing: ???**



**Your heart: Yes**



## Things You Should Know About Cats





# Part III

## How to Live





## 6 practical uses for Marshmallows



1. Slippers



2. Earplugs



I am Pusheen the Cat



3. A nice hat



4. A tiny chair



5. A cool toy



6. A role model



I am Pusheen the Cat



## How to tie a tie



## The best places to sleep



No



Yes



I am Pusheen the Cat



No



Yes



No



Yes



## Pusheen's guide to being fancy



Not fancy



Kind of fancy?



Fancy



Super fancy

# Fancy Pusheen



# Pizza: A how-to



1. Read recipe



2. Get ingredients



I am Pusheen the Cat



**3. Preheat the oven**



**4. Make a huge mess  
because you are a cat**



**5. Order a pizza**



**6. Success!!!**



I am Pusheen the Cat



**With tiny paws**



**come tiny responsibilities**

# Cookies: A how-to

!!!



1. Want cookies



2. Choose a recipe



**3. Mix the stuff**



**4. Add candy**



5. Taste the dough



6. All of it



I am Pusheen the Cat



Big and



beautiful

## Do-It-Yourself Home Decor Tips (from your cat)



DIY lace curtains



DIY chair cover



DIY shag rug



DIY floor lamp

# How to have a great sleepover



## 1. Get makeovers



## 2. Watch scary movies



I am Pusheen the Cat



3. Eat junk food



4. Stay up all night

# How to Procrastinate



**Step 1: Ignore your work**



**Step 2: Have a snack**



**Step 3: Take a nap**



**Step 4: Forget what you were doing**

# Tech support tips



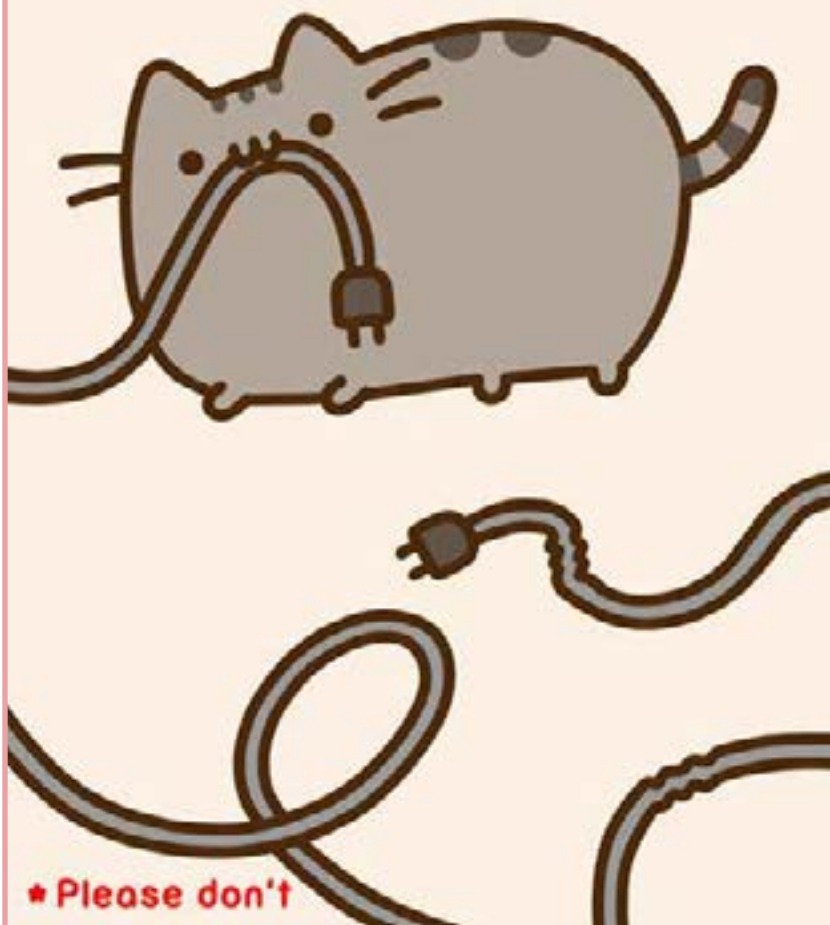
from your cat



I am Pusheen the Cat



Have you tried  
chewing on it?\*



# How about headbutting it?





I am Pusheen the Cat



**Have you tried knocking  
it off of the desk?**



**How about staring at it?**



**Not helping?**

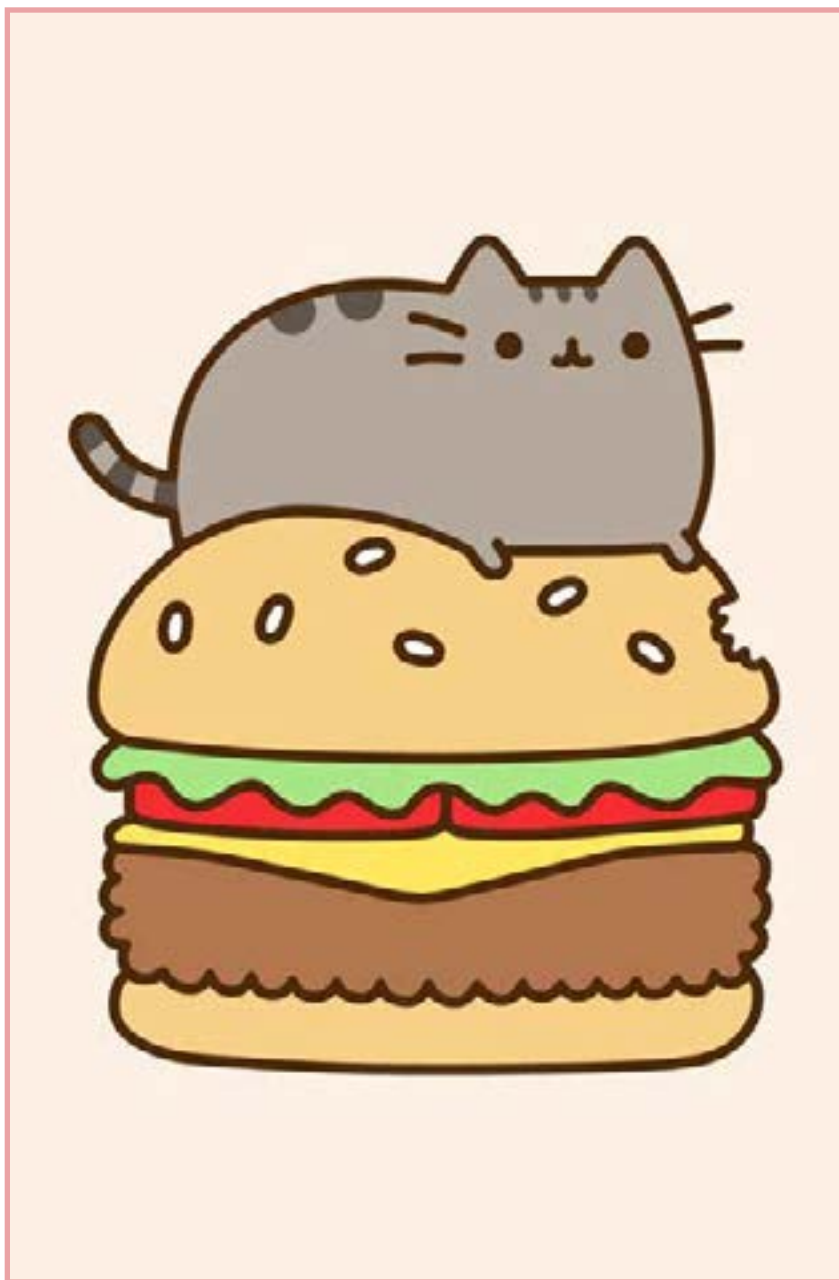


I am Pusheen the Cat



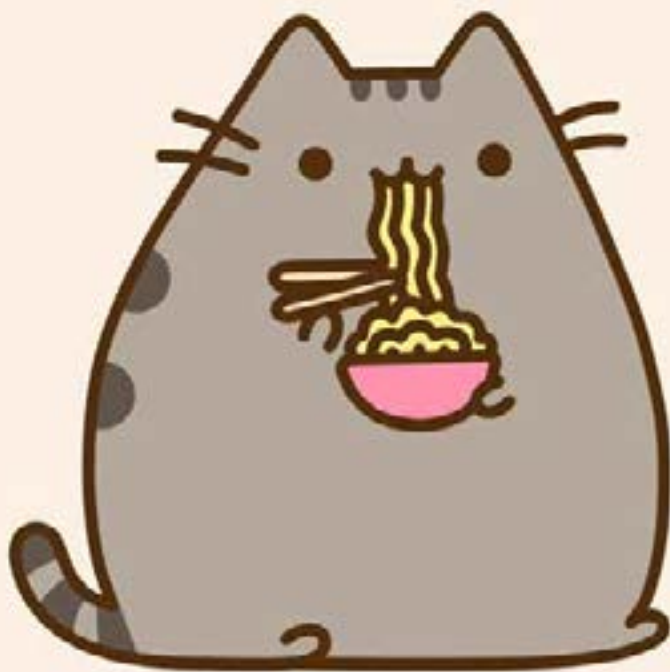
**Better sleep on it.**





## Pusheen's vacation to Japan







# Part IV

## Stormy







Stormy



Name: Stormy

Birthday: Oct 24

Sex: Female

Best feature: My fluffy pants

Where I live: With my family

Hobbies: Chasing things

Favorite food: Kibbles & milk

Favorite word: "Wa wa"

Dream: To grow up to be just like my sister, Pusheen





## The joys of having a younger sibling (starring Stormy)





Stormy



Mom says to share!



I'm  
telling.





I am Pusheen the Cat



Wasn't us.



Friends forever.





Stormy



# Kitten Adventures

## with Stormy the cat



### The adventure



### The reality



**The adventure**



**The reality**



## The adventure



## The reality



## Stormy's guide to sleeping positions

z Z



z Z



The accordion



The storm cloud



The piggyback



## Box size guide



The single



The double



The queen



**The king**



**The princess**

# Cat Wizards







# Which superpower would you choose?



1. Flight



2. Invisibility



3. Mind reading



4. Telekinesis



5. Super strength



6. Breathe underwater



♡ ☆ ♡ Stormy ☆ ♡ ☆





**Part V**

**A Year in  
the Life of  
Pusheen**







Three...



Two...



One...

HAPPY NEW YEAR!





## New Year's resolutions



Expectation



Reality



Expectation



Reality



# Valentines from your cat





???







**1. Have breakfast**



## 2. Food coma



## 3. Wear green

Puisín (Pusheen) means "kitten"



4. Study Irish



5. Get lucky



**Wake me up in spring**



## Reasons I love spring



Warm weather



Easter



April showers



May flowers



Picnics



Bugs



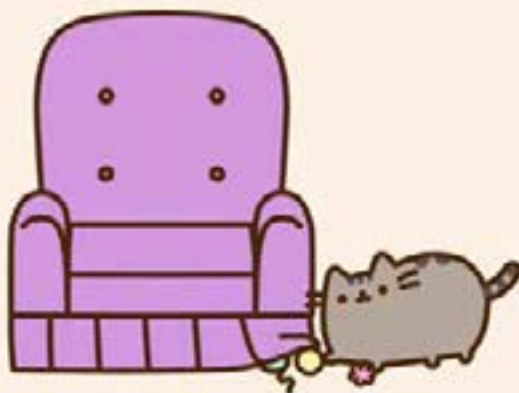
# Spring-cleaning guide



## 1. Clean the dishes



## 2. Clean out the fridge



**3. Put away your toys**



**4. Prune the houseplants**



**5. Do the laundry**



**6. Dust everything**





Summer



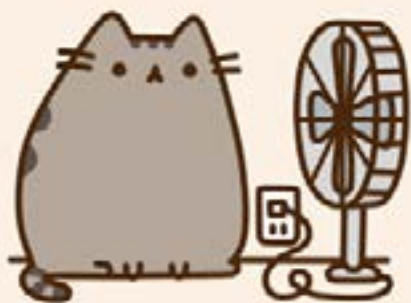
Expectation



Reality



Expectation



Reality



**Expectation**



**Reality**



# How to celebrate on the 4<sup>th</sup> of July



## 1. Dress appropriately



## 2. Eat some BBQ



**3. Think about eagles and stuff**



**4. Watch fireworks**



I am Pusheen the Cat



**Too hot.**



**Need ice cream.**



## Reasons I love fall



1. Pie



2. Pie



3. Pie



4. Pie



5. Pie



6. Also pie



I am Pusheen the Cat



**BOO!**





## Lazy costume ideas (for your cat)



A mummy



A ghost



A box



A witch



A superhero



A monster



## No-shave November styling suggestions



The dad-stache



The scarf-stache



**The Santa**



**The eyebrows**



I am Pusheen the Cat



The elegante



~~The butt-stache~~  
not recommended



## The Pusheen way



1. Eat turkey



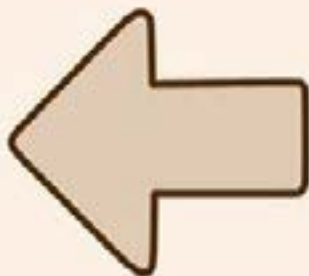
2. Eat pie



3. Eat turkey and pie



**4. Take a nap**



**5. Wake up & repeat from step 1**

## 5-second rule





## How to make the best snowman



1. Make a body



2. Add eyes



I am Pusheen the Cat



**3. Add a smile**



**4. Add a nose**



**5. Add sprinkles**



**6. Enjoy!**



I am Pusheen the Cat



## Things your cat wants for Christmas



✗ No



✓ Yes



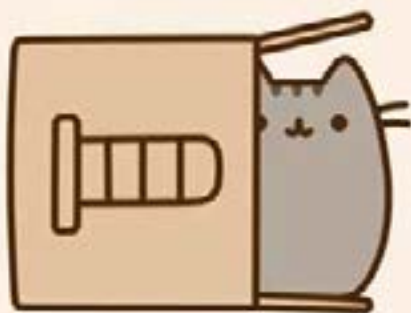
✗ No



✓ Yes



✗ No



✓ Yes



# Christmas

## To-do list



Decorate the tree



☒ Wrap the gifts



Make cookies for ~~Santa~~

mrowrooomyao



☒ Sing carols



Spend time with family



☒ Wait for Santa



# How to catch Santa



1. Set your bait



2. Wait



**3. Don't eat the bait**



**4. Don't do it**



5. Stop!!



6. You ruined it



I am Pusheen the Cat



# Have a Merry

## Christmas







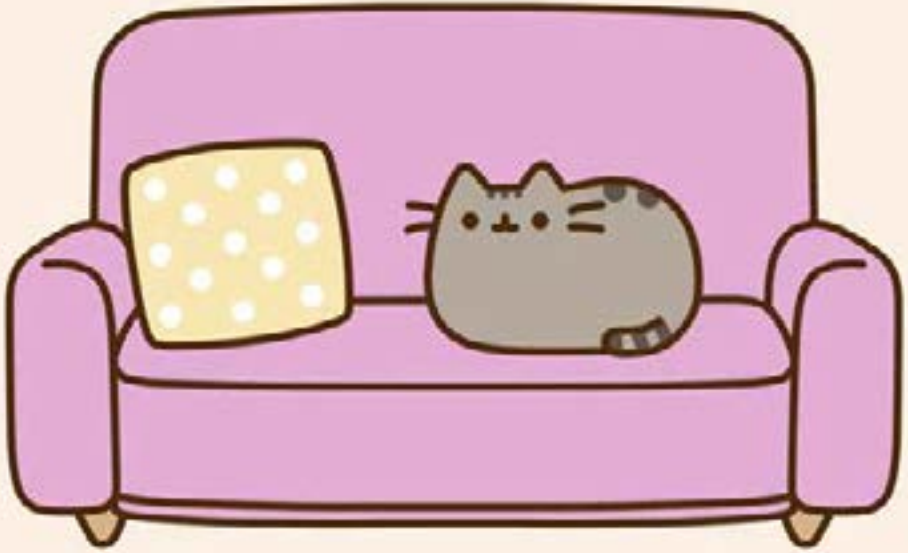
# Acknowledgments TK



# About the Author TK



# Home



is where my butt is.

